MATERIALS TEXTILES INDUSTRY

Exhibition Pricked: Extreme Embroidery ANU ATHRI, NY, WGSN 03.01.08

Museum of Arts & Design, New York, November 8 2007-March 9 2008

Currently showing at the MAD Museum in New York, *Pricked: Extreme Embroidery* is a great exhibition for directional ideas. WGSN brings you a snapshot of this highly inspirational contemporary art show with its roots firmly in textiles and fashion.

Following in the footsteps of MAD's most successful exhibition so far, *Radical Lace & Subversive Knitting*, this exhibition is a testament to the virtually **limitless potential** of one of the **oldest and most cherished needlework techniques**.

Pricked showcases the pulse of international embroidery as practised today, featuring **47 contemporary artists** from 17 countries.



Curator David McFadden organised the exhibition in six groups:

Neither More Nor Less

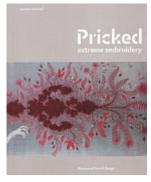
"The message is the words, and the words are the vision." Quote on Maira Kalman.

Be inspired by:

- Language, words and their interpretation
- Architecture, industrial materials and tailored forms
- Satirical diagrams and demonstrations
- Animation and cartoon fragments
- · Line drawings and sketches
- Layered print, paint and embroidery

Pricked: Extreme Embroidery

November 8-March 9 2008 Open: daily 10am-6pm; Thursday until 8pm



Museum of Arts & Design 40 West 53rd Street New York 10019 USA

Tel: +1 (212) 956 3535 www.madmuseum.org

Exhibition catalogue

Pricked: Extreme embroidery
By David Revere McFadden
Publisher: Museum of Arts and
Design

Key quotes

- "The museum continues to promote exhibitions that explore the phenomenal return of materials... in the sphere of contemporary art." Holly Hotchner, MAD Museum Director
- "An intense devotion to the making of things has renovated and re-energised the world of handcraft, replacing the world of conceptual art with the new materiality of our time." David McFadden, Chief Curator







Sabrina Gschwandtner A History of String, 2007

Periodic table of the Artist's Colors, 2004

Bodies Never Lie

"Like a sketchbook, the artworks either capture the beauty and grace of the human figure or deconstruct it to reveal multiple public and private layers."

Quote on Orly Cogan.

Be inspired by:

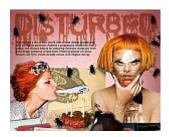
- Fine art and life drawing
- Tattoo art
- Nudity and intimacy
- Sensual, 3D and lifelike human figures
- Soft stuffed toys, dolls and animals



Maquila by artist Ana de la Cueva, references US-Mexico border issues in an upbeat, rhythmic music video, synchronising to the beats of a commercial sewing machine.



Chinese artist Xiang Yang's installation *The truth that people are not willing to face (Bushism vs Saddamism)* consists of embroidered portraits of George W. Bush and Saddam Hussein kept seven feet apart, their profiles connected by multicoloured threads. "Within this strong contrast, I found they share the same core: Egoism," Yang says.



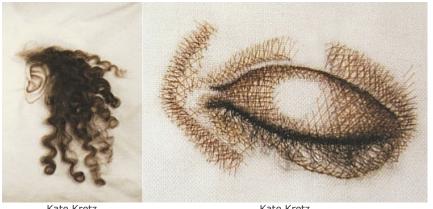
Related reports

Womenswear autumn/winter 2008/09 inspiration: Disturbed

Exhibition Preview - Pricked: Extreme Embroidery

Exhibition: Radical Lace & Subversive Knitting

• Stitched and patchworked sculpture



Kate Kretz Kate Kretz My Young Lover, 2005 Ebb, 2006



Orly Cogan Secret Nature, 2007

Sybille Hotz Wenden, 2007

Benji Whalen Man of Sorrows, DFL, 2005-

Womenswear inspiration: artist Richard Prince

We love... Tilleke Schwarz's embroidery



Memory is What Makes Our Lives

"Memories of time and place, people and events are intertwined in reflective, imperfect and irreparable pieces of art." Quote on Nava Lubelski.

- Nostalgia and old-world longing
- Expressionist experiments
- Contradictions and disruptive surfaces
- Personal struggles and narrative
- Hope and promise, the American dream
- Wartime maps, clothing and gas masks
- · Repair work and restorative surgery



Simon Withers Stories from Nana Roosie, 2004

Peter Hellsing
A little Cabin in the Woods, 2002-7



Lou Cabeen

Map of Consciousness 1, 2005

Nava Lubelski Spring at the Pole, 2006



Whatever is Well Said by Another is Mine

"Humour, citations and wry references throw a spotlight on contemporary culture's addiction to celebrity and popular culture."

Quote on Maria E.Piñeres.

- Celebrity
- Superheroes
- · Cartoon strips and collages
- Sex goddesses and supergirls
- Masterpiece paintings like Mona Lisa and The Last Supper
- Japanese animation and Asian kitsch



Maria E. Piñeres Mel Gibson, Paris Hilton, 2006-7

Michael Jackson, 2003

Mel Gibson, Paris Hilton, 2006-7

Cindy Hickok The Fast Supper, 2006



Mattia Bonetti "Press" Couch (detail), 2004

Mattia Bonetti "Press" Couch, 2004



Marcia Docter Well Behaved Girls Rarely Make History, 2006

Marcia Docter Dont Fuck With Me, I have PMS, 2002

Andrea Dezsö Lessons from my Mother, 2006

Shadows Numberless

"Examine the disturbed and dark side of consciousness, dealing with shadowy areas and nightmares." Quote on Angelo Filomeno.

- Skeletons and devilish forms
- Death and decay
- Dark tones, monochromes and blood-coloured motifs
- Mutated and patched-up body parts

• Dense, tactile textures



Berend Strik Dance of Death, 2005





Angelo Filomeno Death of Blinded Philosopher, 2006

Nils Karsten La-La Land, 2007

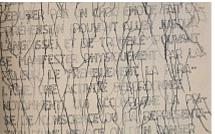


Politics is Not a Science

"Social, political and personal concerns merge to reassert art's ability to inspire change and action." Quote on Sonya Clark.

- Portraits
- Global feminism
- 20th century icons
- Political and religious tension
- Disturbing juxtapositions





Sonya Clark Afro Abe II, 2007

Ghada Amer The Definition of the Word Fear in French, 2007



Christa Maiwald

The Corruption of Innocence, Garden Party The Corruption of Innocence, Garden Party series (detail), 2001-6

Christa Maiwald

Christa Maiwald

Series, 2001-6

WGSN comment

The *Pricked* exhibition offers **endless inspiration for textile and surface design**, particularly in relation to our Womenswear trend directions for autumn/winter 2008/09 - <u>Disturbed</u>, <u>Elusive</u> and <u>New Frontiers</u>.

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